

Christopher Su

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PROFESSIONAL EXPERIENCE

State Farm | Product Designer, Design Systems

February 2024 - Present

- Designed and modernized core components as part of the State Farm Design System release, using a future-proof, scalable approach to replace the legacy system with long-term consistency and efficiency in mind.
- Spearheaded design token implementation by defining token structure and naming conventions while leading education and outreach initiatives to drive cross-functional adoption.
- Led user research studies on migration workflows and component usability, increasing designer satisfaction by 35% and significantly reducing time-to-design.
- Owned the in-house design system plugin, developing features such as a code generator, design linter, migration tool, and token selector to streamline designer-developer collaboration.
- Built a dedicated migration plugin to convert legacy styles and components to the new system, reducing migration time by 80% and error rate by 73%.
- Facilitated regular office hours and collaboration sessions with product teams to drive shared decision-making around design system strategy and product needs.

Trulioo | UX/UI Designer

June 2022 - February 2024

- Designed, prototyped and tested multiple components and variants for our in-house design system, with a heavy emphasis on improving overall usability and accessibility metrics.
- Led accessibility assessments and implemented improvement areas, aligning the UI and design system with WCAG 2.0 guidelines. Achieved full compliance with Level AA success criteria at the design system level, including a comprehensive color guide and enhanced interactive states.
- Wire-framed, developed, and shipped a custom design tool that validates design files for correct design token usage, reducing design review time by two hours per feature and eliminating post-handoff token-related errors.
- Partnered with cross-functional teams to define and document design guidelines and component documentation. Advocated for quality UX and provided guidance to designers and engineers, ensuring consistent usage of design components and technical implementation throughout projects.

VentOUT | Product Designer

January 2022 - March 2022

- Collaborated with a global team to lead design for an online chat web application from conception to high-fidelity prototypes for SFHacks 2022, SFSU's hackathon with over 200 participants.
- Conducted two rounds of user research involving surveys and interviews with ten participants and ideated solutions based on insights analyzed from research findings.

EDUCATION

Bachelor of Science, Computer Science

May 2022

San Francisco State University, College of Science and Engineering, San Francisco, CA

SKILLS AND TOOLS

Product Design

- UX Research, Design Systems, Mobile design, Rapid Prototyping, Responsive Web, Data Visualization, Interaction Design, Usability Testing, Human-Computer Interactions, UX Writing, Web Accessibility

Software Development

- HTML and CSS, Javascript, React, Figma Plugin API, Figma REST API, Svelte, ReactJS, NPM, SwiftUI, Git, Flutter

Tools

- Figma, Adobe Photoshop, Adobe Illustrator, Zeroheight, Rive, Xcode, Visual Studio Code, Github, Developer tools